Interviews: 1000 Registered Voters, including 300 cell phone only respondents

Date: <u>July 18-22, 2012</u>

Study #12768 NBC News/Wall Street Journal Survey 48 Male 52 Female

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1.000 interviews is ±3.1	The	margin o	f error for	1.000 interviev	vs is ±3.1%
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Unless otherwise noted by a "+", all previous data shown reflects responses among all adults.

Q2a For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)+

18-24	9
25-29	7
30-34	11
35-39	8
40-44	10
45-49	7
50-54	11
55-59	10
60-64	11
65-69	6
70-74	4
75 and over	
Not sure/refused	-

⁺ Results shown reflect responses among registered voters.

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?+

Yes, Hispanic	9
No, not Hispanic	91
Not sure/refused	-

⁺ Results shown reflect responses among registered voters.

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else?+

White	74
Black	11
Asian	2
Other	4
Hispanic (VOL)	7
Not sure/refused	2

⁺ Results shown reflect responses among registered voters.

Q3 All in all, do you think things in the nation are generally headed in the right direction, or do you feel things are off on the wrong track?

Headed in the right direction Off on the wrong track Mixed (VOL) Not sure	7/12+ 32 60 5 3	6/12 31 61 5 3	5/12 33 58 5 4	4/12 33 59 6 2	3/12 33 58 5 4	1/12 30 61 5 4	12/11 22 69 6 3	11/11 19 73 5 3	9/01 72 11 11 6	Low 10/17- 20/08+ 12 78 7
		10/11 17 74 5 4	8/11 19 73 5 3	7/11 25 67 5 3	6/11 29 62 6 3	5/11 36 50 10 4	4/11 28 63 6 3	2/11 31 60 6 3	1/11 35 56 5 4	12/10 28 63 6 3
		11/10 32 58 6 4	10/28- 30/10+ 31 60 5 4	10/14- 18/10+ 32 59 6 3	9/10 32 59 5 4	8/26- 30/10 30 61 6 3	8/5- <u>9/10</u> 32 58 6 4	6/10 29 62 5 4	5/6- 11/10 34 56 6 4	3/10 33 59 5 3
	1/23 - 25/10 32 58 7 3	1/10- 14/10 34 54 10 2	12/09 33 55 10 2	10/09 36 52 9 3	9/09 39 48 10 3	7/09 39 49 9 3	6/09 42 46 9 3	4/09 43 43 10 4	2/09 41 44 9 6	1/09 26 59 9 6

⁺ Results shown reflect responses among registered voters.

Q4 In general, do you approve or disapprove of the job Barack Obama is doing as president?

Approve Disapprove Not sure	7/12+ 49 48 3	6/12 47 48 5	<u>5/12</u> 48 46 6	<u>4/12</u> 49 46 5	3/12 50 45 5	1/12 48 46 6	12/11 46 48 6	11/11 44 51 5	High 4/09 61 30 9	Low <u>8/11</u> 44 51 5
Not sure	3	5	O	5	5	b	O	5	9	
		<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>	<u>1/11</u>	<u>12/10</u>
		44	44	47	49	52	49	48	53	45
		51	51	48	46	41	45	46	41	48
		5	5	5	5	7	6	6	6	7
		10/28-	10/14-		8/26-	8/5-		5/20-	5/6-	
	11/10	30/10+	<u> 18/10</u> +	9/10	30/10	9/10	6/10	23/10	11/10	3/10
	47	45	47	46	45	47	45	48	50	48
	47	50	49	49	49	48	48	45	44	47
	6	5	4	5	6	5	7	7	6	5
	1/23-	1/10-								
	25/10	14/10	12/09	10/09	9/09	8/09	7/09	6/09	4/09	2/09
	50	48	47	51	<u>51</u>	<u>51</u>	53	56	61	60
	44	43	46	42	41	40	40	34	30	26
	6	9	7	7	8	9	7	10	9	14

⁺ Results shown reflect responses among registered voters.

Q5 Do you generally approve or disapprove of the job Barack Obama is doing in handling the economy?

Approve	7/12+ 44 53	6/12 42 53	5/12 43 52	4/12 45 52	3/12 45 51	1/12 45 50	12/11 39 57	11/11 40 57	High 2/09 56 31	20w 8/11 37 59
Not sure	3	5	5	3	4	5	4	3	13	4
		10/11 39	<u>8/11</u> 37	7/11 43	<u>6/11</u> 41	<u>5/11</u> 37	<u>4/11</u> 45	<u>2/11</u> 46	1/11 45	12/10 42
		57	59	54	54	58	52	49	50	54
		4	4	3	5	5	3	5	5	4
			10/14-		8/26-	8/5-		5/6-		1/23-
		<u>11/10</u>	<u> 18/10</u> +	9/10	30/10	9/10	<u>6/10</u>	<u>11/10</u>	3/10	<u>25/10</u>
		42	43	42	39	44	46	48	47	47
		54	53	54	56	52	50	46	50	49
		4	4	4	5	4	4	6	3	4
			1/10-							
			<u>14/10</u>	12/09	10/09	9/09	7/09	<u>6/09</u>	4/09	2/09
			43	42	47	50	49	51	55	56
			49	51	46	42	44	38	37	31
			8	7	7	8	7	11	8	13

⁺ Results shown reflect responses among registered voters.

Q5a Do you generally approve or disapprove of the job Barack Obama is doing in handling foreign policy?

	<u>7/12</u> +*	<u>1/12</u>	<u>11/11</u>	<u>8/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>11/10</u>
Approve	53	51	52	50	50	57	49	48
Disapprove	41	41	41	45	44	35	46	44
Not sure	6	8	7	5	6	8	5	8
		<u>1/10</u>	12/09	10/09	9/09	7/09	6/09	4/09
		50	49	51	50	57	54	56
		37	42	39	36	33	36	31
		13	9	10	14	10	10	13

⁺ Results shown reflect responses among registered voters. * Asked of one-half the respondents (FORM A).

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I'd like to ask you a question about the November 2012 presidential election...

Please tell me how interested you are in November's elections, using a scale from one to ten, on which a "ten" means that you are very interested in November's elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (IF "NOT SURE," RECORD AS "DK.")

10, very interested 9	7/12+ 62 6 11 7 4	6/12+ 60 8 12 7 3	5/12+ 62 7 12 6 4 5	4/12+ 61 6 12 7 3	3/12+ 48 11 14 9 5	1/12+ 57 10 11 7 3	10/4- 5/08+ 72 7 10 4 1 3	9/19- 22/08+ 70 8 9 5 2	9/6- <u>8/08</u> + 69 10 10 3 2	8/08+ 65 8 11 5 2
3	1	1	1	2	1	2	1 -	1	1	1
2	-	1	1	1	1	1	-	-	1	1
1, not at all interested	3	1	1	2	2	1	2	1	1	3
Cannot rate	-	-	-	-	1	-	-	-	-	-
	7/08+ 64 8 12 5 3 4	6/08+ 67 7 11 5 2 4	4/08+ 65 9 11 4 3 3	3/08+ 67 8 10 5 2 3	1/08+ 66 10 10 4 3 4	12/07+ 65 8 12 5 2 4	11/07+ 62 9 11 6 3 5	10/04+ 74 8 9 3 2	9/04+ 71 7 9 5 2 4	8/04+ 63 10 12 6 2 4

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⁺ Results shown reflect responses among registered voters.

Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. (RANDOMIZE EXCEPT BARACK OBAMA)

	Very	Somewhat		Somewhat	Very	Don't Know Name/
Barack Obama	<u>Positive</u>	<u>Positive</u>	<u>Neutral</u>	<u>Negative</u>	<u>Negative</u>	Not Sure
July 2012+	33	16	8	11	32	_
June 2012	29	19	14	11	27	_
	32	17	10	12	29	-
May 2012		18	13			-
April 2012	30	_	_	13 12	26 25	-
March 2012	28	21	14		25	-
January 2012	28	22	10	14	25	1
December 2011	22	23	13	15	27	-
November 2011	26	19	15	13	27	-
October 2011	23	23	14	12	28	-
August 2011	24	20	12	14	30	-
June 2011	27	22	14	13	24	-
May 2011	33	21	14	13	18	1
April 2011	28	22	14	13	23	-
February 2011	28	21	15	15	20	1
January 2011	29	23	15	14	18	1
December 2010	25	23	14	14	24	-
November 2010	28	21	12	13	26	-
October 28-30, 2010+	29	18	12	15	27	-
October 14-18, 2010+	29	19	9	17	26	-
September 2010	29	18	12	14	27	-
August 26-30, 2010	26	20	12	14	27	1
August 5-9, 2010	27	19	13	14	27	-
June 2010	27	20	13	15	25	-
May 20-23, 2010	28	19	15	14	24	_
May 6-11, 2010	29	20	12	14	24	1
March 2010	31	19	11	14	24	1
January 23-25, 2010	29	23	14	14	20	-
January 10-14, 2010	29	23	12	16	19	1
December 2009	29	21	13	15	22	-
October 2009	36	20	11	12	21	_
September 2009	38	18	11	14	19	_
July 2009	37	18	10	14	20	1
June 2009	41	19	11	12	17	
April 2009	45	19	12	10	13	1
February 2009	47	21	12	9	10	1
January 2009	43	23	17	8	6	3
December 2008	45 45	22	15	8	8	2
	37	19	10	10	23	1
October 17-20, 2008+ October 4-5, 2008+						_
•	30	22	12	12	23	1
September 19-22, 2008+	29	19	15	14	22	1
September 6-8, 2008+	33	20	13	12	20	2
August 2008+	28	22	13	17	19	1
July 2008+	27	21	16	11	23	2
June 2008+	25	23	17	11	22	2
April 2008+	23	23	16	17	20	1
March 2008+	24	25	18	16	16	1
January 2008	. 19	30	22	11	14	4
+ Results shown reflect responses among	registered vot	ers.				

Barack Obama (cont'd)						Don't Know
, ,	Very	Somewhat		Somewhat	Very	Name/
	<u>Positive</u>	Positive	Neutral	Negative	<u>Negative</u>	Not Sure
December 2007	17	29	22	14	12	6
November 2007	15	28	24	12	12	9
September 2007	15	27	23	13	12	10
July 2007	16	26	24	12	10	12
April 2007	19	26	25	8	6	16
March 2007	18	19	26	11	6	20
Barack Obama						
High						
February 2009	47	21	12	9	10	1
Presidential Term Low						
August 2011	24	20	12	14	30	-
All-time Obama Low						
October 28-30, 2006+	14	17	18	5	6	40
NBC-WSJ All-time	Presidentia	al Tracking Hig	gh/Low with	hin Presidenti	al Term	
High						
March 1991						
(George H.W. Bush)	50	30	9	6	4	1
Low						
October 17-20, 2008+						
(George W. Bush)	11	18	11	15	45	-
The Democratic Party						
July 2012+	17	23	20	17	23	-
June 2012	14	23	25	18	19	1
May 2012	17	22	19	21	19	1
April 2012	15	24	21	19	19	1
March 2012	15	23	24	18	18	2
January 2012	15	23	23	21	18	-
December 2011	9	23	25	23	19	1
November 2011	15	25	22	18	19	1
October 2011	12	25	19	20	22	2
August 2011	11	22	21	19	25	2
June 2011	13	25	21	19	20	2
May 2011	15	26	22	18	17	2
April 2011	12	26	22	18	21	1
January 2011	15	24	25	19	16	1
December 2010	9	28	20	18	23	2
November 2010	14	26	18	18	23	1
October 28-30, 2010+	16	23	17	19	23	2
October 14-18, 2010+	14	24	16	19	26	1
September 2010	15	22	20	20	22	1
August 26-30, 2010	11	25	19	19	24	2
August 5-9, 2010	11	22	22	18	26	1
June 2010	11	24	21	20	24	-
May 20-23, 2010	15	26	18	18	22	1
May 6-11, 2010	11	26	19	18	24	2
March 2010	9	28	19	19	24	1
January 23-25, 2010	14	25	22	17	21	1
January 10-14, 2010	11	27	20	18	23	1
December 2009	10	25	19	19	26	1
October 2009	14	28	20	14	22	2
September 2009	14	27	18	17	22	2
July 2009	13	29	19	17	20	2
June 2009	19	26	16	16	21	2
April 2009	17	28	19	15	19	2
+ Results shown reflect responses among	registered vot	ers.				

The Democratic Party (cont'd)		Very	Somewhat		Somewhat	Very	Don't Know Name/
December 2008	The Democratic Party (cont'd)	<u>Positive</u>	Positive	Neutral	Negative	<u>Negative</u>	Not Sure
October 17-20, 2008+ 16 23 22 17 21 1 October 45, 2008+ 15 26 20 18 19 2 September 19-22, 2008+ 19 23 20 16 20 2 September 6-8, 2008+ 17 26 21 16 19 1 July 2008- 15 28 18 18 19 2 July 2008- 16 27 24 13 19 1 April 2008- 16 27 22 15 17 2 March 7-10, 2008- 20 25 18 16 19 2 January 2008 22 25 19 18 15 1 2 November 2007 12 27 24 18 17 2 2 16 1 1 2 2 16 1 1 2 2 26 16 6 1 1 2 </td <td></td> <td>20</td> <td>29</td> <td>18</td> <td>14</td> <td>17</td> <td>2</td>		20	29	18	14	17	2
Cotober 4-5, 2008+	December 2008	17	32	22	15	13	1
Cotober 4-5, 2008+	October 17-20, 2008+	16	23	22	17	21	1
September 19-22, 2008+		15	26	20	18	19	2
September 6-8, 2008+							
August 2008+		24	25	17	19	14	
July 2008+		17	26	21		19	1
June 2008+		15	28	18	18	19	2
March 7-10, 2008+ 20 25 18 16 19 2 January 2008 22 25 19 18 15 1 November 2007 12 27 24 18 17 2 September 2007 8 26 27 22 16 1 July 2007 15 27 21 20 15 2 January 2006 13 29 26 16 14 2 July 2006 7 25 27 22 17 2 July 2006 12 26 26 20 14 2 February 2005 14 28 28 16 13 1 Cotober 2004+ 17 25 22 16 19 1 Hilgh January 2000 20 30 23 15 10 2 Low July 2012 11 23 27 22 17 2 <td></td> <td>16</td> <td>27</td> <td>24</td> <td>13</td> <td>19</td> <td>1</td>		16	27	24	13	19	1
March 7-10, 2008+ 20 25 18 16 19 2 January 2008 22 25 19 18 15 1 November 2007 12 27 24 18 17 2 September 2007 8 26 27 22 16 1 July 2007 15 27 21 20 15 2 January 2006 13 29 26 16 14 2 July 2006 7 25 27 22 17 2 July 2006 12 26 26 20 14 2 February 2005 14 28 28 16 13 1 Cotober 2004+ 17 25 22 16 19 1 Hilgh January 2000 20 30 23 15 10 2 Low July 2012 11 23 27 22 17 2 <td>April 2008+</td> <td>17</td> <td>27</td> <td>22</td> <td>15</td> <td>17</td> <td>2</td>	April 2008+	17	27	22	15	17	2
January 2008		20	25	18	16	19	2
November 2007		22	25	19	18	15	1
July 2007. 15 27 21 20 15 2 January 2007. 13 29 26 16 14 2 October 28-30, 2006+ 14 25 25 18 17 1 July 2006. 7 7 25 27 22 17 2 January 2006 11 25 28 20 15 1 May 2005 12 26 26 26 20 14 2 February 2005 14 28 28 16 13 1 October 2004+ 17 25 22 16 19 1 January 2000. 20 30 23 15 10 2 Low July 2006. 7 25 27 22 17 2 The Republican Party July 2012+ 11 23 22 18 25 1 June 2012 9 23 23 18 26 2 April 2012 8 24 23 19 24 2 January 2012 8 24 23 19 24 1 December 2011 6 21 23 23 23 25 1 December 2011 11 22 21 18 26 3 October 2011 11 22 21 18 26 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 22 21 3 Inavary 2011 8 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 24 22 22 22 1 Inavary 2011 8 24 24 24 22 22 21 2 Inavary 2011 8 24 24 24 22 22 21 2 Inavary 2011 8 23 24 20 19 3 October 2010 11 23 24 20 29 2 Inavary 2020 10 10 23 26 21 19 1 Inavary 2020 20 2 Inavary 23-25, 2010 7 2 25 27 24 18 1 Inavary 2020 20 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 22 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 22 2 Inavary 23-25, 2010 7 2 22 2 Inavary 23-25, 2010 7 2 22 2 Inavary 23-25, 2010		12	27	24	18	17	2
July 2007. 15 27 21 20 15 2 January 2007. 13 29 26 16 14 2 October 28-30, 2006+ 14 25 25 18 17 1 July 2006. 7 7 25 27 22 17 2 January 2006 11 25 28 20 15 1 May 2005 12 26 26 26 20 14 2 February 2005 14 28 28 16 13 1 October 2004+ 17 25 22 16 19 1 January 2000. 20 30 23 15 10 2 Low July 2006. 7 25 27 22 17 2 The Republican Party July 2012+ 11 23 22 18 25 1 June 2012 9 23 23 18 26 2 April 2012 8 24 23 19 24 2 January 2012 8 24 23 19 24 1 December 2011 6 21 23 23 23 25 1 December 2011 11 22 21 18 26 3 October 2011 11 22 21 18 26 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 24 23 21 2 April 2011 8 24 22 22 21 3 Inavary 2011 8 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 22 22 22 1 Inavary 2011 8 24 24 24 22 22 22 1 Inavary 2011 8 24 24 24 22 22 21 2 Inavary 2011 8 24 24 24 22 22 21 2 Inavary 2011 8 23 24 20 19 3 October 2010 11 23 24 20 29 2 Inavary 2020 10 10 23 26 21 19 1 Inavary 2020 20 2 Inavary 23-25, 2010 7 2 25 27 24 18 1 Inavary 2020 20 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 22 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 27 24 29 2 Inavary 23-25, 2010 7 2 25 22 2 Inavary 23-25, 2010 7 2 22 2 Inavary 23-25, 2010 7 2 22 2 Inavary 23-25, 2010	September 2007	8	26	27	22	16	1
October 28-30, 2006+ 14 25 25 18 17 1 July 2006. 7 25 27 22 17 2 January 2006. 11 25 28 20 15 1 May 2005. 12 26 26 20 14 2 February 2005. 14 28 28 16 13 1 October 2004+ 17 25 22 16 19 1 High January 2000. 20 30 23 15 10 2 Low July 2012. 11 23 22 18 25 1 June 2012. 10 21 23 18 26 2 May 2012. 9 23 23 19 24 2 April 2012. 11 12 22 3 19 24 2 April 2012. 8 24 23		15	27	21	20	15	2
July 2006. 7 25 27 22 17 2 January 2006. 11 25 28 20 15 1 May 2005. 12 26 26 26 20 14 2 February 2005. 14 28 28 16 13 1 October 2004+ 17 25 22 16 19 1 High January 2000. 20 30 23 15 10 2 Low July 2006. 7 25 27 22 17 2 The Republican Party July 2012+ 11 23 22 18 25 1 June 2012. 10 21 23 18 26 2 May 2012. 9 23 23 19 24 2 April 2012. 11 22 23 19 24 1 March 2012. 8 24 23 19 24 1 March 2012. 8 24 23 19 24 1 March 2012. 8 23 24 19 25 1 December 2011. 9 21 23 18 26 2 November 2011. 9 21 23 18 26 3 November 2011. 8 24 21 23 23 23 25 2 November 2011. 8 24 21 23 23 23 25 2 November 2011. 8 24 21 23 23 23 25 2 November 2011. 8 24 21 23 23 23 25 2 November 2011. 8 24 22 24 23 21 2 November 2011. 8 24 22 24 23 21 2 November 2011. 8 24 22 24 23 21 2 November 2011. 8 24 22 22 21 2 November 2010. 11 27 23 17 20 2 November 2010. 11 23 24 20 19 3 October 28-30, 2010+ 12 22 24 18 23 25 19 23 2 November 2010. 11 27 23 25 22 21 2 November 2010. 11 23 24 20 29 2 November 2010. 11 23 24 20 29 2 November 2010. 11 23 24 20 29 2 November 2010. 11 27 23 25 22 21 2 November 2010. 11 23 24 20 29 2 November 2010. 23 25 22 21 2 November 2	January 2007	13	29	26	16	14	2
January 2006	October 28-30, 2006+	14	25	25	18	17	1
May 2005 12 26 26 20 14 2 February 2005 14 28 28 16 13 1 October 2004+ 17 25 22 16 19 1 High January 2000 20 30 23 15 10 2 January 2006 7 25 27 22 17 2 The Republican Party July 2012+ 11 23 22 18 25 1 June 2012 10 21 23 18 26 2 May 2012 9 23 23 19 24 2 April 2012 11 22 23 19 24 2 January 2012 8 23 24 19 25 1 December 2011 6 21 23 28 25 1 December 2011 9 21 23 18	July 2006	7	25	27	22	17	2
February 2005	January 2006	11	25	28	20	15	1
October 2004+ 17 25 22 16 19 1 High January 2000 20 30 23 15 10 2 Low July 2008 7 25 27 22 17 2 The Republican Party July 2012+ 11 23 22 18 26 2 June 2012 10 21 23 18 26 2 May 2012 9 23 23 19 24 2 April 2012 11 22 23 19 24 1 March 2012 8 24 23 19 24 1 March 2012 8 23 24 19 25 1 December 2011 6 21 23 23 25 2 November 2011 11 22 21 23 18 26 3 October 2011 11 22 21 23		12	26	26	20	14	2
High January 2000							
January 2000	October 2004+	17	25	22	16	19	11
Low	High						
Duly 2006	January 2000	20	30	23	15	10	2
The Republican Party July 2012+							
July 2012+		7	. 25	27	22	17	2
June 2012 10 21 23 18 26 2 May 2012 9 23 23 19 24 2 April 2012 11 22 23 19 24 1 March 2012 8 24 23 19 24 2 January 2012 8 24 23 19 24 2 January 2012 8 23 24 19 25 1 December 2011 6 21 23 23 25 2 November 2011 9 21 23 18 26 3 October 2011 11 12 22 21 18 26 2 August 2011 8 24 21 23 23 1 1 May 2011 8 24 22 21 23 2 April 2011 7 27 24 24 22 22 1							
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April 2012		_			_		
March 2012 8 24 23 19 24 2 January 2012 8 23 24 19 25 1 December 2011 6 21 23 23 25 2 November 2011 9 21 23 18 26 3 October 2011 11 22 21 18 26 2 August 2011 8 24 21 23 23 1 June 2011 8 24 21 23 23 1 June 2011 8 24 21 23 23 1 June 2011 8 24 22 21 23 2 May 2011 7 24 24 22 22 1 January 2011 7 27 24 24 22 22 1 January 2010 11 27 23 17 20 2 November 20							
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	+ Results shown reflect responses among	g registered vo	oters.				

The Republican Party (cont'd) February 2009	Very Positive 7 7 11 12 13 18 10 8 7 8 10 13 8 10 13 18 10 13 18	Somewhat Positive 19 20 21 23 21 22 25 23 21 19 24 21 24 23 25 23 20 22 24	Neutral 24 20 18 17 18 15 22 20 24 23 15 26 24 20 19 21 16 18 20	Somewhat Negative 25 26 23 21 19 18 19 22 22 21 19 20 27 23 23 20 21 20	Very Negative 22 26 25 26 28 25 23 26 25 26 28 18 22 20 23 21 28 25 22	Don't Know Name/ Not Sure 3 1 2 1 1 2 1 1 2 2 3 2 2 2 2 2 2 1 3
May 2005 February 2005	13 17	27 27	17 19	19 18	22 18	2 1
October 2004+	20	24	18	15	22	1
High December 2001 Low	21	36	18	13	9	3
August 5-9, 2010	6	18	28	24	22	2
Mitt Romney July 2012+	13 9 10 10 6 6 4 5 6 5 7 6 10 6 7 10 9 7 9 4 6 5 4 3 9 registered vo	22 24 24 23 22 25 20 21 21 19 20 19 18 15 20 18 19 21 16 18 18 18 18 18	23 22 23 26 28 26 30 32 30 32 30 30 39 29 29 30 31 24 26 27 26 23 24 22	16 17 19 18 20 21 21 17 17 18 16 13 10 20 16 12 17 19 16 17 14 13 11 7	24 22 19 18 19 15 11 13 12 11 10 10 9 8 11 13 11 7 6 4	2 6 5 6 5 7 14 12 14 15 17 20 22 20 19 22 13 16 22 22 25 36 44 56

Q7 (cont'd)	Very	Somewhat		Somewhat	Very	Don't Know Name/
	<u>Positive</u>	<u>Positive</u>	Neutral	<u>Negative</u>	<u>Negative</u>	Not Sure
Joe Biden						
July 2012+	15	20	23	14	23	5
May 2012	15	20	21	16	21	7
December 2010	10	24	25	15	18	8
August 26-30, 2010	13	21	21	15	20	9
January 10-14, 2010	15	23	25	15	14	8
July 2009	13	25 25	20	17	19	6
	20	27	22	12	9	10
January 2009						
December 2008	20	25	25	12	11	7
October 17-20, 2008+	28	23	19	12	14	4
October 4-5, 2008+	21	22	24	12	15	6
September 19-22, 2008+	17	20	25	13	16	9
September 6-8, 2008+	18	22	23	13	12	12
September 2007	4	13	26	11	11	35
December 2006	3	14	23	10	6	44
June 2004+	5	11	25	6	4	49
The Tea Party Movement						
July 2012+*	14	14	23	14	29	6
April 2012	10	17	23	11	27	12
January 2012	10	18	19	16	27	10
December 2011	10	17	21	15	28	9
November 2011	12	15	21	14	30	8
October 2011	12	16	21	12	29	10
August 2011	11	17	20	14	29	9
June 2011	13	15	20	14	23 27	11
April 2011	13	16	20	14	30	7
January 2011	13	16	22	14	24	11
December 2010	15	18	20	14	23	10
November 2010	14	16	21	13	25	11
October 28-30, 2010+	14	18	18	12	28	10
October 14-18, 2010+	14	16	20	11	27	12
September 2010	15	15	21	13	23	13
August 26-30, 2010	12	16	19	12	24	17
August 5-9, 2010	14	16	23	12	22	13
June 2010	15	19	21	12	19	14
May 6-11, 2010	16	15	21	10	20	18
March 2010	13	16	22	10	18	21
January 23-25, 2010	14	14	20	6	15	31
Bain Capital						
July 2012+*	5	7	27	9	14	38
June 2012	3	5	19	8	12	53
May 2012	3	6	19	10	9	53
Michelle Obama		-			-	
July 2012+*	41	13	19	9	17	1
April 2012	36	18	23	7	13	3
November 2011	33	18	26	9	12	2
December 2010				11		2
	33	19	25		10	
August 5-9, 2010	33	17	28	9	10	3
January 10-14, 2010	35	20	29	7	7	2
April 2009	43	21	22	6	5	3
February 2009	43	20	24	5	3	5
December 2008	31	23	24	7	8	7
September 6-8, 2008+	21	19	23	11	20	6
August 2008+	19	19	28	11	18	5
July 2008+	17	17	27	13	18	8
March 2008+	14	18	32	9	11	16
* Asked of one-half the respondents (FOR)						

^{*} Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Q7 (cont'd)						Don't Know
	Very	Somewhat		Somewhat	Very	Name/
	Positive	Positive	Neutral	Negative	Negative	Not Sure
The Supreme Court						
July 2012+*	12	28	31	17	11	1
April 2012	13	29	34	14	7	3
July 1992	8	28	26	23	11	4
May 1992	10	32	27	16	10	5
The Occupy Wall Street						
Movement						
July 2012+**	8	18	20	15	25	14
April 2012	8	17	21	17	24	13
January 2012	10	18	21	14	25	12
December 2011	10	17	19	14	30	10
November 2011	16	16	20	12	23	13
Ann Romney						
July 2012+**	13	19	31	11	11	15
April 2012	12	15	37	8	9	19
John Roberts						
July 2012+**	4	13	29	10	6	38
January 2007	9	10	26	7	3	45
September 2005	17	15	23	9	5	31
		15	23	9		31

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Michelle Obama	54	26	28
The Supreme Court	40	28	12
Ann Romney	32	22	10
Barack Obama	49	43	6
John Roberts	17	16	1
The Democratic Party	40	40	-
Joe Biden	35	37	-2
Mitt Romney	35	40	-5
The Republican Party	34	43	-9
Bain Capital	12	23	-11
The Occupy Wall Street Movement	26	40	-14
The Tea Party Movement	28	43	-15

^{*} Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

+ Results shown reflect responses among registered voters.

Now, thinking again about this November's elections...

Q8 What is your preference for the outcome of this year's congressional elections -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats?

Republican-controlled Congress Democrat-controlled Congress Not sure	7/12+	6/12+	5/12+	4/12+	3/12+	1/12+	12/11+	11/11+	10/11+	8/11+
	45	44	43	44	41	41	43	43	41	47
	46	45	44	46	46	47	45	46	45	41
	9	11	13	10	13	12	12	11	14	12
		6/11+ 44 44 12	10/10+ 44 46 10	9/10+ 44 44 12	8/26- 30/10+ 43 43 14	8/5- <u>9/10</u> + 42 43 15	6/10+ 45 43 12	5/20- 23/10+ 44 43 13	5/6- 11/10+ 44 44 12	3/10+ 42 45 13
		1/23- 25/10+ 42 44 14	1/10- 14/10+ 41 41 18	12/09+ 41 43 16	10/09+ 38 46 16	9/09+ 40 43 17	7/09+ 39 46 15	4/09+ 39 48 13	11/08+ 36 48 16	10/08+ 36 49 15
		9/08+ 37 50 13	8/08+ 36 47 17	7/08+ 36 49 15	6/08+ 33 52 15	4/08+ 34 49 17	3/08+ 35 49 16	11/07+ 37 46 17	9/07+ 35 47 18	10/06+ 37 52 11
	9/06+	7/06+	6/06+	4/06+	3/06+	1/06+	12/05+	11/05+	10/05+	7/05+
	39	38	38	39	37	38	38	37	39	40
	48	48	49	45	50	47	46	48	48	45
	13	14	13	16	13	15	16	15	13	15
	5/05+	10/04+	9/04+	6/04+	5/04+	3/04+	1/04	12/13/03	10/02+	9/02
	40	43	42	42	41	42	42	42	43	42
	47	44	46	44	44	45	43	42	42	42
	13	13	12	14	15	13	15	16	15	16
	7/02	6/02	1/02	12/01	12/99	10/99	7/99	6/99	<u>4/99</u>	3/99
	43	42	44	42	40	39	39	42	41	37
	41	41	40	40	44	41	43	41	40	43
	16	17	16	18	16	20	18	17	19	20
	10/98+	9/98	7/98	6/98	2/98	1/98	12/97	9/97	7/97	4/97
	41	40	41	39	41	40	41	41	45	44
	43	39	40	40	37	42	37	39	39	38
	16	21	19	21	22	18	22	20	16	18

⁺ Results shown reflect responses among registered voters.

Q9 And, if the next election for president were held today, and (ROTATE) Mitt Romney were the Republican candidate and Barack Obama were the Democratic candidate, for whom would you vote?

	7/12+	6/12+	<u>5/12</u> +	<u>4/12</u> +	<u>3/12</u> +	<u>1/12</u> +	<u>12/11</u> +	<u>11/11</u> +
Mitt Romney	43	44	43	43	44	43	45	43
Barack Obama	49	47	47	49	50	49	47	49
Depends (VOL)	1	1	1	1	1	1	1	1
Neither/other (VOL)	5	3	6	4	4	4	4	4
Not sure	2	5	4	2	1	3	3	3
	<u>10/11</u> +	<u>8/11</u> +	<u>6/11</u> +	<u>2/11</u> +	12/10	1/08	11/07	9/07
	44	45	43	40	40	35	36	34
	46	46	49	49	47	48	48	51
	1	2	1	-	1	2	1	1
	5	4	3	6	6	7	6	7
	4	3	4	5	6	8	9	7

⁺ Results shown reflect responses among registered voters.

Q10 Would you definitely vote for (CANDIDATE CHOSEN IN Q9), probably vote for (CANDIDATE CHOSEN IN Q9) but are still thinking about it, or are you just leaning toward voting for (CANDIDATE CHOSEN IN Q9)?

RESULTS SHOWN AMONG VOTERS WHO CHOSE EACH CANDIDATE

	Romney Voters+					
	7/12 6/12 5/12 4/					
Definitely vote for candidate	72	68	72	65		
Probably vote for candidate	12	20	14	16		
Just leaning toward voting for candidate	15	12	14	19		
Not sure	1	-	-	-		

	Obama Voters+				
	7/12	6/12	5/12	4/12	
Definitely vote for candidate	78	78	73	74	
Probably vote for candidate	13	10	13	13	
Just leaning toward voting for candidate	9	12	13	12	
Not sure	-	-	1	1	
+ Results shown reflect responses among registered voters.		-			

RESULTS SHOWN OFF BASE OF ALL REGISTERED VOTERS

	Romney Voters+				
	<u>7/12 6/12 5/12 4/12</u>				
Definitely vote for candidate	31	30	31	28	
Probably vote for candidate		9	6	7	
Just leaning toward voting for candidate	7	5	6	8	
Not sure	-	-	-	-	
TOTAL VOTE (Q9)	43	44	43	43	

	Obama Voters+				
	<u>7/12</u> <u>6/12</u> <u>5/12</u> <u>4/1</u>				
Definitely vote for candidate	38	37	34	37	
Probably vote for candidate	6	5	6	6	
Just leaning toward voting for candidate	4	5	7	6	
Not sure	1	-	-	-	
TOTAL VOTE (Q9)	49	47	47	49	

⁺ Results shown reflect responses among registered voters.

Q11 Now, compared with previous elections, are you more enthusiastic about voting than usual, or less enthusiastic?

	<u>7/12</u> +	6/12+	<u>3/12</u> +	<u>12/11</u> +	<u>11/11</u> +	<u>10/11</u> +
More enthusiastic	51	47	46	43	47	50
Less enthusiastic	32	36	40	39	38	38
Same (VOL)	15	15	13	17	13	11
Not sure		2	1	1	2	1

⁺ Results shown reflect responses among registered voters.

Moving on...

Q12 Using a short phrase or sentence, if you could tell the candidates running for president one thing, what would you tell them?+*

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE AMONG ALL VOTERS

ΛII

	All	Obama	Romney
	<u>Voters</u>	<u>Voters</u>	<u>Voters</u>
Fix the economy	12	10	16
Do what's best for the American people	10	11	9
Work together to get things done	6	10	3
Be honest/Truthful	6	5	7
Create jobs	5	7	4
Stop the negative campaigning/Mudslinging	4	5	3
Doing a good job	4	7	-
Reduce government spending	3	2	4
Stop growing the role of government	3	-	7
Listen to the people	2	1	4
Focus on moral values	2	1	4
Stop going to war	2	1	4
Repeal Obamacare	2	1	4
Go back to the Constitution	2	1	4
Lower taxes	2	1	3
Help the vulnerable (poor/elderly/children)	2	3	-
Focus on education	2	2	2
I'm disappointed/need to do a better job	2	2	1
Focus on the issues	1	3	-
Stop outsourcing jobs	1	2	1
Stand up for your ideals	1	1	1
Fix Medicare/Medicaid/Social Security	1	2	1
Good luck	1	2	-
Do the best you can	1	2	1
Help small businesses	1	-	2
Focus on the middle class	1	2	-
Time for change	1	-	2
Keep your promises	1	1	1
Immigration reform	1	1	1
Be positive	1	2	-
Fight back	1	-	2
Other	9	9	8
Don't know	4	4	3
Refused	1	-	1
* * * * * * * * * * * * * * * * * * * *			

^{*} Asked of one-half the respondents (FORM A).

⁺ Results shown reflect responses among registered voters.

(Q13a & Q13b ROTATED)

Q13a Which ONE of the following statements best describes your feelings toward Barack Obama? (READ LIST. ACCEPT ONLY ONE RESPONSE. IF MORE THAN ONE, SAY:) Well, if you had to choose just one statement, which would you choose?

I like Barack Obama personally, and I approve of most of his policies I like Barack Obama personally, but I disapprove of many of his policies I don't like Barack Obama personally, but I do approve of most of his policies I don't like Barack Obama personally, and I disapprove of many of his policies None of these (VOL)	7/12+ 41 26 2 29 1	11/11 38 33 3 23 2 1	8/11 36 34 2 25 1	12/10 37 35 4 21 2	5/6- 10/10 43 26 3 25 3	1/10 42 33 2 19 3
		10/09 44 30 3 19 2 2	9/09 46 31 2 18 2	6/09 48 27 3 16 3	4/09 51 30 3 12 2	1/09 55 22 5 10 3

⁺ Results shown reflect responses among registered voters.

Q13b Which ONE of the following statements best describes your feelings toward Mitt Romney? (READ LIST. ACCEPT ONLY ONE RESPONSE. IF MORE THAN ONE, SAY:) Well, if you had to choose just one statement, which would you choose?+

I like Mitt Romney personally, and I approve of most of his policies	28
I like Mitt Romney personally, but I disapprove of many of his policies	19
I don't like Mitt Romney personally, but I do approve of most of his policies	12
I don't like Mitt Romney personally, and I disapprove of many of his policies	34
None of these (VOL)	4
Not sure	3
+ Results shown reflect responses among registered voters.	

Q14 For each of the following candidates, please tell me whether that person has a background and set of values that you can identify with, or whether he does NOT have a background and set of values that you can identify with. (ROTATE ITEMS)

		Does NOT	
	Has	Have	
	Background/	Background/	
	Set Of Values	Set Of Values	Not
	I Identify With	I Identify With	Sure
Barack Obama			·
July 2012+	50	47	3
May 2012	48	46	6
December 2008	57	34	9
October 17-20, 2008+	55	40	5
September 19-22, 2008+	50	44	6
September 6-8, 2008+	53	40	7
August 2008+	50	42	8
July 2008+	47	43	10
June 2008+	50	42	8
April 2008+	45	46	9
March 24-25, 2008+	50	39	11
Mitt Romney			
July 2012+	42	52	6
5			

⁺ Results shown reflect responses among registered voters.

(Q15 & Q16 ROTATED)

Now...

Q15 Has what you have you seen, read, or heard in the past couple weeks about Mitt Romney and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.+

28
43
13
16
-
ers.

John McCain 200	08 Trend	d		
	10/17-	9/19-	9/6-	
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +
Yes, Have Seen/Heard/Read Something				
More favorable	28	33	40	27
Less favorable	53	41	33	32
Has made no difference (VOL)	16	20	22	25
No, Have Not Seen/Heard/Read Anything	1	5	4	16
Not Sure	2	1	1	-
+ Results shown reflect responses among registered vote	rs.	•		

George W. Bush 2004 Trend				
	10/29-	10/16-		
	<u>31/04</u> ++	<u>18/04</u> ++		
Yes, Have Seen/Heard/Read Something				
More favorable	28	32		
Less favorable	34	37		
Has made no difference (VOL)	31	26		
No, Have Not Seen/Heard/Read Anything	6	4		
Not Sure	1	1		
++ Results shown reflect responses among likely vote	rs ONLY.	•		

Q16 Has what you have you seen, read, or heard in the past couple weeks about Barack Obama and his campaign for president given you a more favorable impression of him or a less favorable impression of him? If you have not seen, read, or heard anything in the past couple of weeks please just say so.+

Yes, Have Seen/Heard/Read Something	
More favorable	27
Less favorable	44
Has made no difference (VOL)	14
No, Have Not Seen/Heard/Read Anything	14
Not Sure	1
+ Results shown reflect responses among registered vote	ers.

Barack Obama 2008 Trend				
	10/17-	9/19-	9/6-	
	<u>20/08</u> +	<u>22/08</u> +	<u>8/08</u> +	<u>8/08</u> +
Yes, Have Seen/Heard/Read Something				· <u></u>
More favorable	48	34	36	30
Less favorable	29	30	27	34
Has made no difference (VOL)	20	27	30	23
No, Have Not Seen/Heard/Read Anything	2	7	5	12
Not Sure	1	2	2	1
+ Results shown reflect responses among registered voter	S.	•		

John Kerry 2004 Trend					
	10/29-	10/16-			
	<u>31/04</u> ++	<u>18/04</u> ++			
Yes, Have Seen/Heard/Read Something					
More favorable	35	39			
Less favorable	36	36			
Has made no difference (VOL)	24	21			
No, Have Not Seen/Heard/Read Anything	5	3			
Not Sure		1			
++ Results shown reflect responses among likely vote	++ Results shown reflect responses among likely voters ONLY.				

Now, thinking some more about the candidates...

Q17 Does this next phrase better describe (ROTATE:) ... Mitt Romney, Barack Obama, both candidates or neither candidate?

I am seeing more television campaign ads from his campaign+

Mitt Romney	16
Barack Obama	21
Both	26
Neither	30
Not Sure	7

⁺ Results shown reflect responses among registered voters.

Q18 From what you have seen or heard, do you feel that either of the candidates for president is running a negative campaign? (IF "YES," ASK:) Which candidate do you think is running a negative campaign (ROTATE:) – Mitt Romney or Barack Obama?+

Yes, Mitt Romney is running a negative campaign	12
Yes, Barack Obama is running a negative campaign	22
Yes, both are running negative campaigns (VOL)	34
No, neither is a negative campaigner	25
Not sure	
+ Results shown reflect responses among registered voters	

October – September 2008 +				
	9/19-			
	<u>22/08</u> +	<u>8/08</u> +		
Yes, John McCain is running a negative campaign	22	29		
Yes, Barack Obama is running a negative campaign	11	5		
Yes, both are running negative campaigns (VOL)	36	19		
No, neither is a negative campaigner	26	41		
Not sure	5	6		
+ Results shown reflect responses among registered voters.		•		

October 16 – 18, 2004 +	
Yes, George W. Bush is running a negative campaign	15
Yes, John Kerry is running a negative campaign	15
Yes, both are running negative campaigns (VOL)	45
No, neither is running a negative campaign	23
Not sure	2
+ Results shown reflect responses among registered voters.	

July 2000 +	
Yes, George W. Bush is a negative campaigner	8
Yes, Al Gore is a negative campaigner	13
Yes, both are negative campaigners (VOL)	16
No, neither is a negative campaigner	57
Not sure	6
+ Results shown reflect responses among registered voters	

Q19 Now, I'd like you to compare Barack Obama and Mitt Romney on a few qualities that people might look for in a president. For each one, please tell me whether you think that Barack Obama would be better or Mitt Romney would be better on that item. If you think that both would be equally good or that neither would be good on a particular item, just say so.

Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack Obama	Mitt Romney	Both Would Be Equally	Neither Would Be	Depends	Not
	Better	Better	Good	Good	(VOL)	Sure
Looking out for the middle class.		<u>= 0 0 .</u>	<u> </u>	<u> </u>	1 · · · · /	<u> </u>
July 2012+**	49	33	3 7	13	2	-
April 2012	48	27	7	16	-	2
Being knowledgeable and experienced						
enough to handle the presidency.						
July 2012+*	48	32	13	7	-	-
April 2012	45	30	15	8	-	2
November 2011	44	28	16	8	-	4
Being a good commander-in-chief.						
July 2012+	45	35	9	9	2	-
April 2012	43	33	14	9	-	1
November 2011	41	29	13	12	-	5
Being consistent and standing up for						
his beliefs.						
July 2012+**	37	35	17	9	2	-
April 2012	41	30	14	13	-	2
November 2011	41	27	16	14	-	2
Having good ideas for how to improve						
the economy.						
July 2012+	36	43	9	11	1	-
April 2012	34	40	11	13	-	2
November 2011	32	36	14	14	-	4
Changing business as usual in						
Washington.						
July 2012+*	32	33	6	27	2	-
April 2012	29	36	9	23	-	3
. Desulte chavin reflect recognises among register	adtara					

⁺ Results shown reflect responses among registered voters.
* Asked of one-half the respondents (FORM A).

^{**} Asked of one-half the respondents (FORM B).

Q20 Now I'd like you to compare Barack Obama and Mitt Romney on a few issues. For each one, please tell me whether you think that Barack Obama or Mitt Romney would be better on that issue. If you think that both would be equally good or that neither would be good on a particular issue, just say so.

Who do you think would be better when it comes to (READ ITEM. RANDOMIZE.)--Barack Obama or Mitt Romney, or do you think that both would be equally good or neither would be good?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY BARACK OBAMA BETTER

	Barack	Mitt	Both Would	Neither	Danasala	NI - 4
	Obama	Romney	Be Equally	Would Be	Depends	Not
	<u>Better</u>	<u>Better</u>	<u>Good</u>	<u>Good</u>	(VOL)	<u>Sure</u>
Handling foreign policy						
July 2012+*	47	32	10	10	1	-
Dealing with health care						
July 2012+	44	37	5	12	2	-
Handling the situation in Afghanistan						
July 2012+**	43	27	8	17	5	-
Dealing with Medicare						
July 2012+	42	34	5	16	3	-
Dealing with taxes						
July 2012+	40	38	6	14	2	-
Dealing with immigration						
July 2012+	38	36	8	16	2	-
Dealing with the economy						
July 2012+	37	43	8	12	-	-
Describe above as fleet as a second as a second as a second as						

⁺ Results shown reflect responses among registered voters.
* Asked of one-half the respondents (FORM A).

Changing topics...

Has what you have seen, read, or heard about Mitt Romney's tax returns and the percent he has paid in Q21 federal income taxes made you feel ... more positive or more negative about him, not made much difference in your opinion or do you not know enough about this to have an opinion at this time?

	<u>7/12</u> +	<u>1/12</u>
More positive	4	3
More negative	32	27
Not much difference	40	43
Don't know enough	23	26
Not Sure	1	1

⁺ Results shown reflect responses among registered voters.

^{**} Asked of one-half the respondents (FORM B).

Now, I'm going to read you some statements you could hear about government and the economy from candidates running for president. After I read each statement, please tell me if you would be more or less likely to vote for that candidate, or if it would make no difference in whether you would vote for that candidate. (IF MORE, THEN ASK:) And would you be much more likely or just somewhat more likely to vote for this candidate? The (first/next) one is a candidate for president who...(READ AND RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY 'MORE LIKELY'

	Total <u>More Likely</u>	Much More Likely	Somewhat More Likely	Less <u>Likely</u>	No <u>Difference</u>	Not <u>Sure</u>
Will fight for balance and fairness and encourage the investments needed to grow our economy and strengthen the middle class. July 2012+	80 76	54 46	26 30	5 7	14 16	1 1
Wants to restore the values of economic freedom, opportunity, and small government. July 2012+			21 27	15 15	15 20	2 1

Now, turning to the economy...

Q23 During the next twelve months, do you think that the nation's economy will get better, get worse, or stay about the same?

Economy will get better Economy will get worse Economy will stay about the same Not sure	7/12+ 27 25 45 3	6/12 35 20 41 4	5/12 33 19 46 2	4/12 38 19 42 1	3/12 40 23 35 2	1/12 37 17 44 2	12/11 30 22 47 1	11/11 25 28 47	10/11 21 32 45 2
	8/11 22 30 47 1	7/11 26 31 41 2	6/11 29 30 39 2	4/11 33 21 46	2/11 29 29 41 1	1/11 40 17 42 1	12/10 32 24 42 2	11/10 37 15 46 2	10/14- 18/10+ 37 20 41 2
	9/10 32 24 41 3	8/26- 30/10 26 26 45 3	8/5- <u>9/10</u> 34 25 39 2	6/10 33 23 43 1	5/6- 10/10 40 20 38 2	3/10 41 22 36 1	1/10- 14/10 41 19 38 2	10/09 42 22 33 3	9/09 47 20 30 3
	7/09 44 21 32 3	6/09 46 22 29 3	4/09 38 30 30 2	10/08+ 38 20 37 5	9- 10/06+ 22 22 51 5	10/04+ 43 10 33 14	10/02+ 41 20 34 5	10/98+ 17 24 54 5	10/94 31 24 40 5

¹ Prior to April 2001, the question was phrased, "Over the next year..."

⁺ Results shown reflect responses among registered voters.

Q24 Now, thinking about what you have seen, read, and heard in the last few weeks about our country's economy, in general, would you say it has made you feel more optimistic or less optimistic about the direction of the economy?

	<u>7/12</u> +*	6/12	<u>5/12</u>	<u>1/12</u>
More optimistic	37	43	42	46
Less optimistic	55	49	53	44
Mixed (VOL)	4	4	3	5
Not Sure	4	4	2	5

⁺ Results shown reflect responses among registered voters.

Q25 Which one or two of the following makes you worry MOST about America's future? (RANDOMIZE. ACCEPT UP TO TWO ANSWERS.)

THIS TABLE HAS BEEN RANKED BY HIGHEST PERCENTAGE

	<u>7/12</u> +	1/11
Poor quality of public schools	27	25
Manufacturing jobs going overseas	25	33
Decline of the middle class	25	23
Decline of moral and religious values	20	21
Increasing federal deficit	20	20
Increasing role of government	15	14
Decline of America's position as sole superpower	6	6
Lack of safety—terrorist threats	4	6
All (VOL)	6	3
Other (VOL)	1	1
None (VOL)	1	1

⁺ Results shown reflect responses among registered voters.

^{*} Asked of one-half the respondents (FORM A).

And, turning to the issue of health care...

From what you have heard about Barack Obama's health care plan that was passed by Congress and signed into law by the President in 2010*, do you think his plan is a good idea or a bad idea? If you do not have an opinion either way, please just say so. (IF GOOD IDEA/BAD IDEA, THEN ASK) And, do you feel that way strongly, or not so strongly?

Total Good idea Strongly Not so strongly Total Bad idea Not so strongly Strongly Do not have an opinion Not sure	7/12+ 40 31 9 44 5 39 15	6/12 35 25 10 41 6 35 22 2	4/12 36 27 9 45 6 39 17 2	12/11 34 23 11 41 8 33 24 1	1/11 39 29 10 39 5 34 21	10/14- 18/10+ 36 25 11 46 5 41 16 2	6/10+ 38 28 10 46 7 39 15	5/6- 10/10 ¹ 38 28 10 44 6 38 17
Good idea Bad idea Do not have an opinion Not sure		3/10 36 48 15 1	1/23- 25/10 31 46 22 1	1/10- 14/10 33 46 18 3	12/09 32 47 17 4	10/09 38 42 16 4		
Good idea Bad idea Do not have an opinion Not sure		9/09 39 41 17 3	8/09 36 42 17 5	7/09 36 42 17 5	6/09 33 32 30 5	4/09 33 26 34 7		

¹ Prior to May 2010, the question did not ask "And, do you feel that way strongly, or not so strongly?"

Q27 Have you seen, read, or heard the news coverage about the Supreme Court ruling on the constitutionality of some parts of the new health care law? (IF YES:) And, have you seen, read, or heard a lot or just some about this?+

Yes, a lot	43
Yes, just some	35
No	22
Not sure	-

⁺ Results shown reflect responses among registered voters.

April 2012

Have you seen, read, or heard the news coverage about the arguments heard by the Supreme Court over the constitutionality of some parts of the new health care law? (IF YES:) And, have you seen, read, or heard a lot or just some about this?

Yes, a lot	22
Yes, just some	39
No	38
Not sure	_

⁺ Results shown reflect responses among registered voters.

Q28 Do you think the decision reached by the United States Supreme Court on the constitutionality of some parts of the new health care law was based mostly on the law, or based mostly on politics?+*

Based mostly on the law	35
Based mostly on politics	55
Some of both (VOL)	2
Not sure	

- + Results shown reflect responses among registered voters.
- * Asked of one-half the respondents (FORM A).

April 2012

Do you think the decision reached by the United States Supreme Court on the constitutionality of some parts of the new health care law will be based mostly on the law, or based mostly on politics?

Based mostly on the law	32
Based mostly on politics	59
Some of both (VOL)	2
Not sure	

Q29 Now that the Supreme Court has ruled that the health care law is constitutional, meaning that it will be implemented, are you pleased, disappointed, or do you have mixed feelings about it? (IF PLEASED/DISAPPOINTED) And, are you very or just somewhat (pleased/disappointed) that the Supreme Court has ruled the health care law is constitutional?+

Very pleased	21
Somewhat pleased	10
Somewhat disappointed	3
Very disappointed	32
Mixed feelings	31
Not sure	3
+ Results shown reflect responses among registered ve	oters.

June 2012

If the Supreme Court rules that the health care law is constitutional meaning that it will be implemented would you be pleased, disappointed, or would you have mixed feelings about it? (IF PLEASED/DISAPPOINTED) And, would you be very or just somewhat (pleased/disappointed) if the Supreme

Court rules that the health care law is constitutional?

Very pleased21	1
Somewhat pleased 7	
Somewhat disappointed 6	
Very disappointed	9
Mixed feelings	1
Not sure	

And, talking about something else...

Do you think the tax cuts originally passed by George W. Bush's administration have been good for the Q30 nation's economy, bad for the nation's economy, or have they made no difference?+

Good for nation's economy	37
Bad for nation's economy	34
Made no difference	
Not sure	5

⁺ Results shown reflect responses among registered voters.

2004 Exit Poll Do you think the Bush administration's tax cuts he been good for the nation's economy, bad for the nation's economy, or made no difference?	nave ation's
Good for nation's economy	41
Bad for nation's economy	32
Made no difference	25
Don't know	3

Q31 In 2001, most Americans received a temporary tax cut that is now scheduled to end in 2012. Congress will soon decide whether or not to end the tax cut for those households with the highest incomes. When it comes to the current tax rate for households with incomes over two hundred and fifty thousand dollars a year, would you like to see the tax cut end or not?

	<u>7/12</u> +	3/12 ¹	10/10 ¹	9/10
Would like to see tax cut end	50	50	46	49
Would NOT like to see tax cut end	43	41	49	45
No opinion (VOL)	4	5	3	4
Not sure	3	4	2	2

¹ Comparative data comes from surveys conducted by Hart/McInturff for CNBC.

Now, moving on...

Today, in general do you think of China as more of an ally or more of an adversary? Q32

	<u>7/12</u> +**	<u>7/08</u> +	7/05	<u>4/01</u>	<u>6/99</u>	<u>5/97</u>	3/95
Ally	25	23	26	16	18	29	31
Adversary	62	54	49	71	67	59	62
Both (VOL) ¹	3	8	7	5	3	{ 6	{ 2
Neither (VOL)	3	4	3	2	2		
Not sure	7	11	15	6	10	6	5

Prior to June 1999, the volunteered responses "both" and "neither" were combined.

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.
** Asked of one-half the respondents (FORM B).

And, moving on to something else...

Q33 Please tell me which ONE of the following is your favorite category of Summer Olympics sports? (IF "ALL," ASK:) Well, if you had to choose just ONE, which would you say is your favorite?

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	<u>7/12</u> +	<u>7/08</u> +
Gymnastics	29	29
Team sports, such as basketball and soccer ¹	23	24
Swimming and diving	20	18
Track and field	20	18
Other (VOL)	2	5
Not sure	6	6

¹ Option included 'baseball' in July 2008

Now, thinking some more about you...

Q34 Which ONE of the following is your main source of political news and information? (READ LIST - RANDOMIZE; ASK 7 LAST) (IF FIRST CHOICE IS :1-6, THEN ASK) And, which is your next major source of political news and information?+

Television	63
Internet	44
Newspaper	32
Radio	23
Talking with others	15
Social media like Facebook and Twitter	7
Do you not really follow politics	6
Other source (SPECIFY)	1
Not Sure	2
+ Results shown reflect responses among registered voters.	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

QF1a Are you currently registered to vote [LANDLINE: at this address; CELL: in (state from Q1x)]?+

Registered	100
Not registered	-
Not sure	-

QF1b/c A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (IF "YES," ASK:) For whom did you vote—Barack Obama, John McCain, or someone else?+

Yes, Voted	
Voted for Barack Obama	44
Voted for John McCain	35
Voted for someone else	5
Not sure	3
No, Did Not Vote	12
Not sure	1

+ Results shown reflect responses among registered voters.

QF1d And did you happen to vote in the 2010 election for U.S. Congress?+

No, did not vote	35
Not cure	32
Not sure	3

⁺ Results shown reflect responses among registered voters.

⁺ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a homemaker, retired, or unemployed and looking for work?+

Currently Employed	
Professional, manager	26
White-collar worker	18
Blue-collar worker	18
Farmer, rancher	-
Not Currently Employed	
Student	3
Homemaker	5
Retired	23
Unemployed, looking for work	6
Other	-
Not sure	1
+ Results shown reflect responses among registered voters.	

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)+

Grade school	1
Some high school	3
High school graduate	24
Some college, no degree	22
Vocational training/2-year college	8
4-year college/bachelor's degree	24
Some postgraduate work, no degree	3
2-3 years postgraduate work/master's degree	12
Doctoral/law degree	3
Not sure/refused	-
+ Results shown reflect responses among registered v	oters.

QF4a Generally speaking, do you think of yourself as (ROTATE:) a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.")+

Strong Democrat	24
Not very strong Democrat	
Independent/lean Democrat	
Strictly Independent	
Independent/lean Republican	
Not very strong Republican	
Strong Republican	
Other (VOL)	2
Not sure	1

⁺ Results shown reflect responses among registered voters.

Now, thinking about something else... (QF4b AND QF4c ROTATED)

QF4b Do you consider yourself a supporter of the Tea Party Movement?+

	<u>7/12</u> +	<u>6/12</u> +	<u>5/12</u> +	<u>4/12</u> +	<u>3/12</u> +	<u>1/12</u> +	<u>12/11</u> +	<u>11/11</u> +	<u>10/11</u> +	<u>8/11</u> +
Yes	25	24	30	25	28	27	27	25	26	27
No	65	64	60	64	63	66	65	69	64	62
Depends (VOL)	2	3	2	2	2	2	3	2	3	4
Not sure	7	9	8	9	7	5	5	4	7	7
								10/28-	10/14-	
	<u>6/11</u> +	<u>5/11</u> +	<u>4/11</u> +	<u>2/11</u> +	<u>1/11</u> +	<u>12/10</u> +	<u>11/10</u> +	<u>30/10</u> +	<u>18/10</u> +	<u>9/10+</u>
	26	26	25	29	27	29	30	28	30	28
	63	62	67	61	62	61	59	61	59	61
	3	2	3	3	3	3	4	3	2	3
	8	10	5	7	8	7	7	8	10	8

⁺ Results shown reflect responses among registered voters.

QF4c Do you consider yourself a supporter of the Occupy Wall Street Movement?+

	<u>7/12</u> +	4/12+	<u>1/12</u> +	<u>12/11</u> +	<u>11/11</u> +
Yes	22	16	24	24	29
No	66	72	64	68	62
Depends (VOL)	2	3	4	2	2
Not sure	11	9	8	6	7

⁺ Results shown reflect responses among registered voters.

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?+

Very liberal	10
Somewhat liberal	
Moderate	
Somewhat conservative	
Very conservative	19
Not sure	

⁺ Results shown reflect responses among registered voters.

QF6a What is your religion?+

Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	50
Catholic	
Jewish	
Muslim	-
Mormon/LDS/Church of Jesus Christ of Latter Day Saints	2
Other	9
None	14
Not sure/refused	1
+ Results shown reflect responses among registered voters.	

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN QF6a.)

QF6b Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?+

Fundamentalist/evangelical	15
Neither fundamentalist nor evangelical	
Not sure	4
Catholic/Jewish/Muslim/Mormon (QF6a)	26
+ Results shown reflect responses among registered vot	ers.

QF7a/b Are you a current or retired labor union member? (ASK ONLY OF RESPONDENTS WHO SAY "NO" OR "NOT SURE" IN QF7a.) Is anyone else in your household a current or retired labor union member?+

Labor union member	13
Union household	7
Non-union household	79
Not sure	1
+ Results shown reflect responses among registered ve	oters.

QF8 Are you married, widowed, separated, divorced, single and never been married, or are you unmarried and living with a partner?+

Married	54
Widowed	
Separated	2
Divorced	
Single/never been married	18
Unmarried and living with a partner	6
Refused	

⁺ Results shown reflect responses among registered voters.

QF9 If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?+

Less than \$10,000	4
Between \$10,000 and \$20,000	8
Between \$20,000 and \$30,000	8
Between \$30,000 and \$40,000	10
Between \$40,000 and \$50,000	8
Between \$50,000 and \$75,000	20
Between \$75,000 and \$100,000	12
More than \$100,000	22
Not sure/refused	8

⁺ Results shown reflect responses among registered voters.